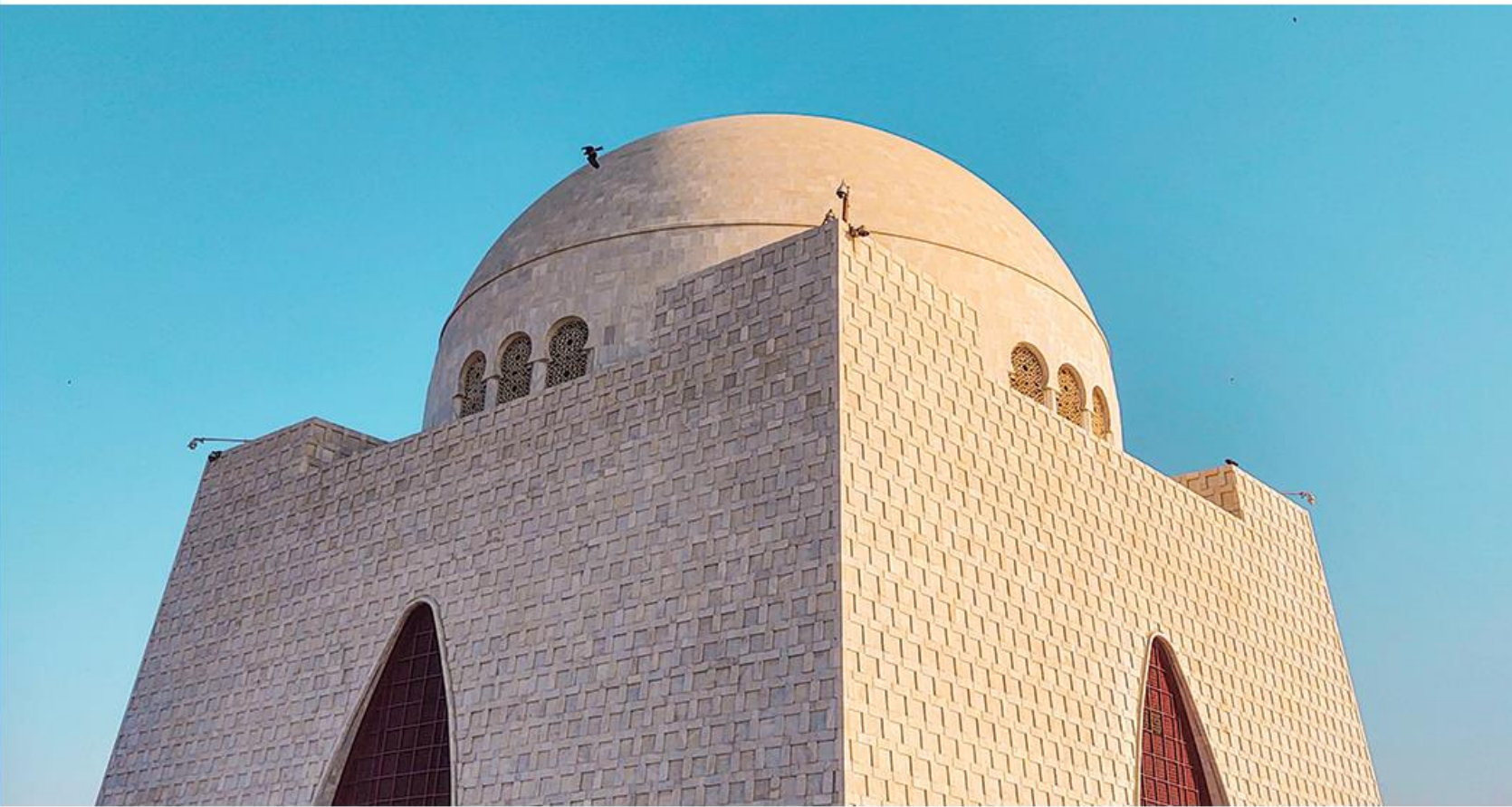




## One Stop **Solution**

At websol technologies we are highly trained and certified technology specialists.

WELCOME



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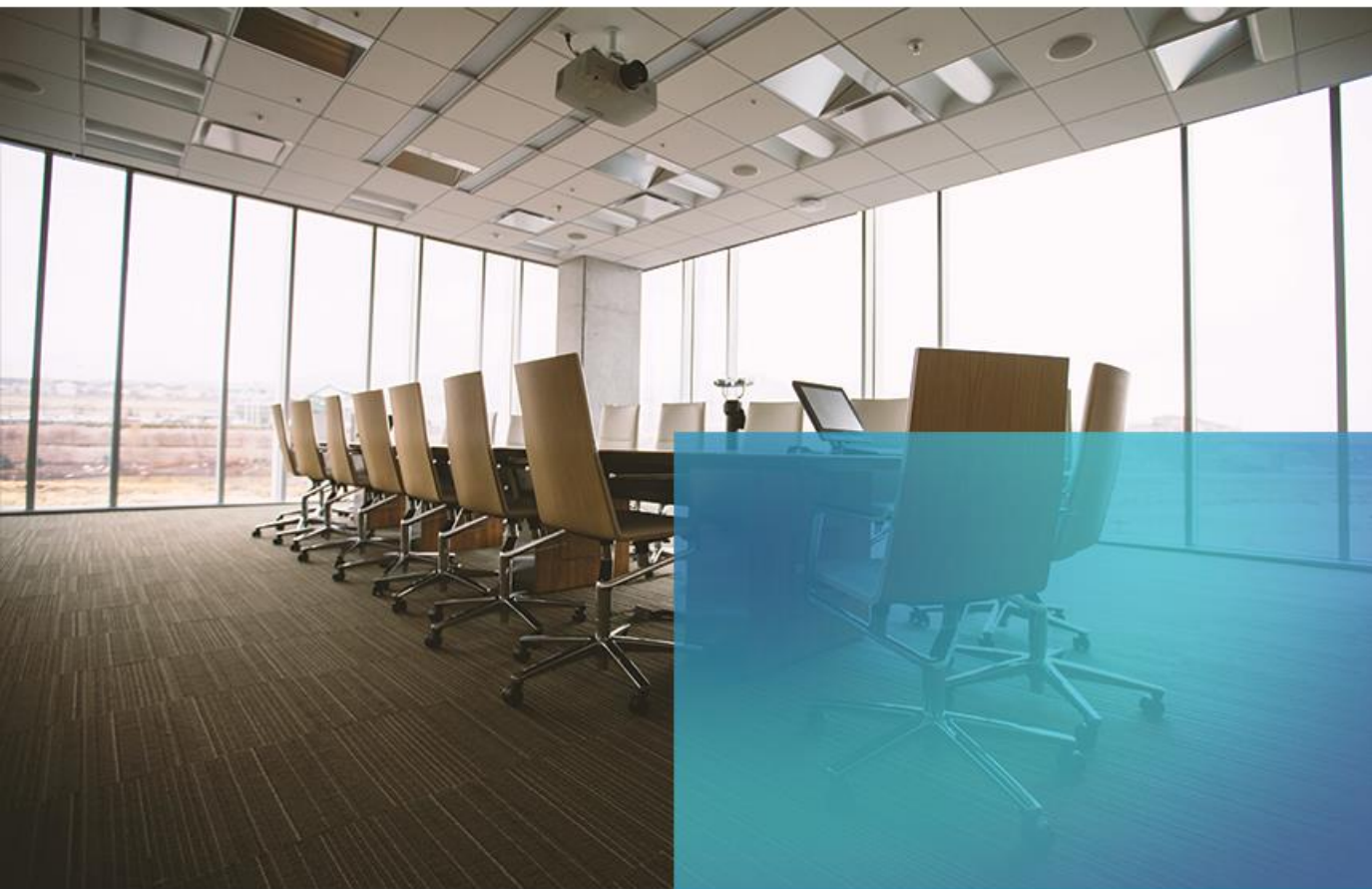
## ABOUT US

Websol Technologies is a privately held company based in Karachi, Pakistan providing solutions for the developer and business community since 2011.

Started as Web Hosting services provider, we extended our operations in retail industry to answer the needs of many retail businesses in Pakistan. Based on the success of our initial product offerings such as Retail POS Pro, Kamyab e-Karobaar, e-Business Cloud and Chef ERP, we continue to create and hone innovative products that help our corporate customers get more from their businesses.

To date, over ten thousand users around the world have chosen Websol Technologies to help power their accelerated business and personal computing needs.

Here at Websol, we believe you can get more. More performance, more productivity, more reliability, more value. That's why we develop innovative products that help you get more from your applications, databases and infrastructure.



## FEATURES SERVICES



BIG DATA  
ANALYTICS



TAILOR-MADE  
APP DEVELOPMENT



CLOUD  
SERVICES



E-COMMERCE  
SOLUTION



INDUSTRIAL  
AUTOMATION



INFORMATION  
SECURITY



AUGMENTED  
REALITY (AR)



DOMAIN  
AND HOSTING

Here at Websol, we believe you can get more ,more performance, more productivity, more reliability, more value. That's why we develop innovative products that help you get more from your applications, databases and infrastructure.

The background of the entire page is a photograph of an industrial facility, likely a power plant or refinery, during sunset. The sky is a deep orange and red, with a bright sun partially obscured by clouds on the right side. In the foreground, the silhouettes of several large cooling towers are visible, each emitting thick plumes of white steam or smoke that rise into the air. The overall mood is industrial and dramatic.

# **WEBSOL** **ERP SOLUTIONS**

STREAMLINE BUSINESS PROCESSES WITH OUR TAILOR-MADE ERP SOLUTIONS  
THAT HELPS YOU ELEVATE PRODUCTIVITY AND IMPROVE EVERY CUSTOMER INTERACTION.

## MUHASIB ERP

One-stop Business Management Solution. Get rid of manual paper work while Websol Muhasib ERP performs all the essential tasks for your business.

With its powerful interactive reporting, you can keep yourself track on your financial data.

- ✔ Sales and CRM
- ✔ Powerful Inventory Management
- ✔ Vendors and Purchase Management
- ✔ Manufacturing
- ✔ Finance and Accounting
- ✔ Business Intelligence

## BAWARCHI POS

Bawarchi POS is a one-window, all-in-one platform for restaurants, bars, cafes, bakeries and all other food business. It includes everything you need to efficiently run your food business.

- ✔ Inventory Management
- ✔ Ingredients/Recipes Management
- ✔ Kitchen order ticket/Kitchen Display
- ✔ Dine-In/Take-away/Delivery

## ERP SIMPLIFY

It's software that connects all departments and functions with a future-proof ERP system for resilience and operational excellence.

- ✔ Sales & CRM
- ✔ Financials
- ✔ Supply chain
- ✔ Operations
- ✔ Business Intelligence
- ✔ Manufacturing
- ✔ Human resource activities.





# CREATIVE GRAPHIC & BRANDING

GIVE YOUR BUSINESS A UNIQUE LOGO TO STAND OUT FROM THE CROWD.  
WE'LL CREATE CUSTOM TAILORED LOGO SPECIFICALLY FOR YOUR COMPANY.

# Why Branding Matters?

Your branding and company logo design is the face of your business, and as such you need to ensure that you work with reputable logo designers.



Modern and evergreen logo for your business.



Branding that stands out in the crowd.



Strategic approach towards redesigning brand.

With exceptional customer service and all our designers being in house, it means you can know your brand will be in safe hands.



Stand Out in the Crowd!

# MARKETING STRATEGY

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meeting  
3:30 PM  
meet  
with John  
28 Nov

Reach your customer  
beyond your **radius**





# DIGITAL MARKETING

INCREASE TRAFFIC AND CREATE BETTER CUSTOMER  
ENGAGEMENT BY OUR SOCIAL MEDIA MARKETING STRATEGY.

## CREATE GREAT CUSTOMER ENGAGEMENT

-  WELL WRITTEN CONTENT ATTRACTS MORE AUDIENCE.
-  STUNNING SOCIAL MEDIA DESIGNS.
-  LANDING PAGE DESIGN AND INTEGRATION.
-  GET FREE SEO AUDIT.
-  THOROUGH OPTIMIZATION TO INCREASE RANK.
-  KEYWORDS AND LANDING PAGE INTEGRATION.

## OUR PROCESS



DISCOVER



STRATEGY



CAMPAIGN



CONTENT



CONTENT



AGILE

DEVELOPMENT

## Tailor-made Software Development

Our customized desktop application development skills can be the cornerstone of building applications that will delight your users with robust functionality, speed, and user-friendly interface. We are a team of professionals who can create sophisticated desktop solutions, upgrade their legacy solutions, create corporate special middle-ware to integrate their corporate applications, Making the business process flexible and efficient. Following are the key features of our tailor-made solutions.



We make product usable keeping ease-of-use in mind.



We make the solution reliable so you can sit back and relax.



Our solution is scalable so you can scale it with your business.

Being one of the best software development company in Karachi - Pakistan, Websol Technologies add deep knowledge and capabilities of the OS architecture needed for your business to get the most out of desktop applications. Our software development team has the experience of creating specialized middle ware that addresses the most complex tasks of enterprise IT infrastructure related to the exchange of data and work processes across different systems.

Our software development team has the experience of creating specialized systems that addresses the most complex tasks of enterprise IT infrastructure related to the exchange of data and work processes across different systems.

## WEB APP DEVELOPMENT

Manage your corporate website from powerful back-end. Keep your customers updated!

## MOBILE APP DEVELOPMENT

Grow your business online by awesomely designed mobile app that fits all types.



Design mobile app that directly connects your audience.



Beautiful and modern design that makes difference.



Boost your sales with strategically designed marketing materials.



# E-COMMERCE

Setup your online store and start selling online!  
Increase your sales up to 200%

## Features of E-COMMERCE WEBSITE



Responsive  
Website



Marketing



(SEO)



Guest & Registered  
User Checkout



Focus On  
Product



Product  
Details



Advance  
Reporting with BI



Product's Reviews  
& Ratings



Product  
Filtering



Shopping  
Cart



Shipping  
Methods



Payment  
Gateway

## OUR SATISFIED CUSTOMERS

We are pioneers in introducing cloud technology and its products in Pakistan. Founded in 2011, we have extensive experience in Retail POS Solutions, ERP Systems, Supply Chain Management, CRM, HRMS and services like hosting large scale web applications on our cloud platforms.

Today, we have more than 300+ clients across Pakistan and more than 100+ international clients with thousands of users and number is constantly increasing. Following is the list of some of our satisfied customers.





# CONTACT US



## Address Info

104, Sidco Avenue Centre, Din Mohammad Wafai Rd,  
Civil Lines, Karachi (74400),Pakistan.



## Call Info

+92 (21) 3722 1800 | +92-311-0520111 |  
+92-333-1221019



## Mail Info

Sales: [sales@websol.com.pk](mailto:sales@websol.com.pk)  
Support: [support@websol.com.pk](mailto:support@websol.com.pk)

